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Why Not Add a Direct Link to Your ALTA Registry Listing?

Now that you are in the ALTA Registry and confirmed by your underwrite(s), a great way to highlight to your clients that you are part of the solution is to add a link from your website or email directly to your own listing in the ALTA Registry.

As you are aware the ALTA Registry establishes the ALTA ID number and contains a snapshot of information each of your business locations may have its own ALTA ID and a confirmed listing.

What better way to feature your company than to have a tailored link to your listing in the ALTA Registry using your ALTA ID.

Follow these easy steps to set this up:

For your Outlook email signature:

<u>Download</u> the ALTA Registry Logo and insert it into your email signature block. Add your company ALTA ID to the end of the link below and embed the URL to the logo in your email signature block. (Replace XXXXXXX with the location ALTA ID:

https://www.altaidregistry.org/home/search?altaid=XXXXXXX

For your company website:

Simply add the logo to the page you wish it to be displayed. When you embed the URL below, replace the XXXXXXX with the company ALTA ID.

https://www.altaidregistry.org/home/search?altaid=XXXXXXX

<u>Click here</u> to download the ALTA Registry Logo.

Thank you, Your ALTA Registry Staff

To unsubscribe from future mailings like this one and manage your email preferences, <u>click here</u>.

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